

AEG

ONSITE CAPABILITY STATEMENT

TAILORED SERVICES AND OFFERS FOR YOUR ORGANISATION



AEG

ONSITE.
ON DEMAND.

aegpowertools.com.au



About AEG Onsite

WHY

AEG Onsite was established in 2018 after recognising the need for a personalised, mobile power tool service to tradespeople working in the building and construction industry. Since then, we've grown to extend the same service to businesses and organisations. AEG Onsite's dedicated account managers and tool specialists will keep you and your business functioning at optimum levels without the hassles.

HOW

We quickly adapt to your business requirements and deliver the customer service you need through our dedicated team of representatives in the field. We have direct access to strategically located fulfilment centres across the country, so downtime is reduced to a minimum when you need new or replacement tools.

WHO

Our 'single point of contact' model ensures your account manager knows your business, removing any wasted time educating store staff about your needs and deadlines.

MANUFACTURER DIRECT

The AEG Onsite program is the spearhead of an extensive team across product development, manufacturing, distribution and product service for AEG Powertools. We are uniquely positioned to provide our commercial customers with the highest calibre of service through specialised product knowledge, priority access to inventory and integration with internal service centres.

This combines to provide a hassle-free experience for you and your team.

BACKED BY TRUSTED BRAND

AEG is stocked in all Bunnings Warehouse stores—one of Australia's most trusted brands.



On the rare occasion your onsite Account Manager can't get to you instantly, you'll have peace of mind that tools & accessories are available nearby. To make purchasing tools and accessories easier, any company employee with a Bunnings PowerPass 30-day account/SOA can order and transact onsite with the AEG team.

What We Offer



ONE POINT OF CONTACT

Deal with one Account Manager who works with our AEG Onsite team to service all your tool needs across all sites – demonstrations, quotations, fulfilment and service.

Don't get handballed between Retailer, Supplier and Customer Service teams.



TOOL DEMONSTRATIONS AND TRIALS

Try before you buy to ensure our equipment is fit for purpose for your organisation and give staff confidence in their tool investment.



COMMERCIAL QUOTES

24-hour turnaround on quote requests against your Bunnings account.

Get more value back for your organisation on your tool spend.

Competitive bulk pricing on hand tools and accessories.



CUSTOMISE OFFERINGS

Don't settle for off-the-shelf offers ... we customise our tool packages to match your needs.

Service calls, replenishment services or product training. Speak to us about what works for you and we will listen.



TIMELY DELIVERY

We manage fulfilment directly via our AEG Onsite vans, which provides flexibility to deliver orders to the sites and people that need them, wherever that may be (fixed address or not).

We want to know your operation, so delivery is free to all metro, and most regional locations. No freight surprises on your invoice.

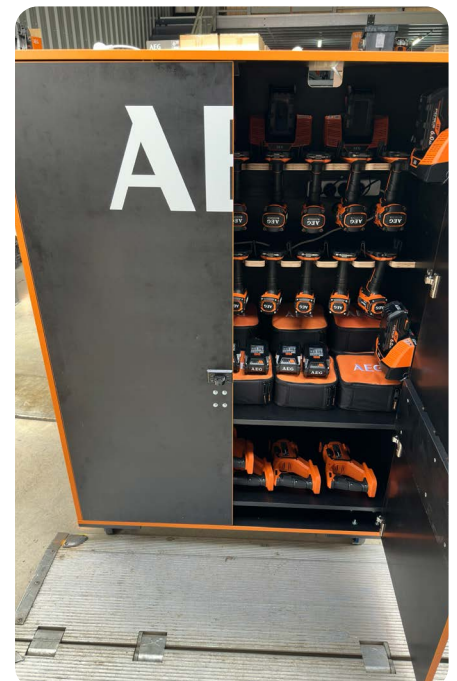
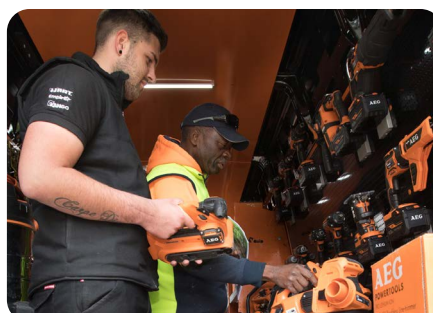
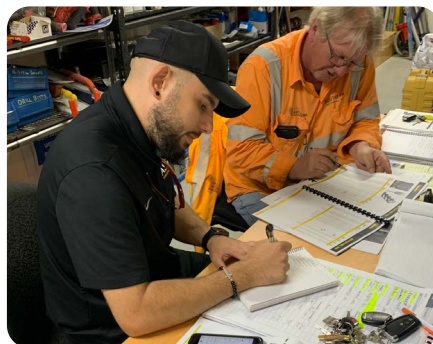


AFTER SALES SUPPORT

Our offer extends well beyond demonstrations and sales.

Don't lose your own staff's time digging up purchase histories or waiting in queues at the tool shop.

With AEG Onsite, you won't get the run-around in the event of a warranty claim or service request. Speak to your Account Manager and let us take on the leg work.



Message From The Managing Director

Thank you for taking the time to consider AEG Onsite as your power tool partner. Our extensive range of trade-quality products, outstanding levels of customer service, the backing of a global organisation and our proven track record delivering on our promises will ensure your organisation receives the competitive advantage it is seeking.

Greg Borland
Managing Director



Our Global Standing. Your Local Partner.

ABOUT THE COMPANY

AEG Powertools is part of Techtronic Industries Company Limited (TTI), a fast-growing world leader in Power Tools, Accessories, Hand Tools, Outdoor Power Equipment, Cleaning and Floorcare products.

We operate in construction, infrastructure, education, home improvement, repair, maintenance and landscaping industries. TTI is committed to accelerating the transformation of these industries through superior environmentally friendly cordless technology.

TTI brands are recognised globally for their deep heritage and cordless product platforms of unmatched quality, outstanding performance, safety, productivity, and compelling innovation.

Founded in 1985 and listed on the Stock Exchange of Hong Kong (“SEHK”) in 1990, TTI is included in the Hang Seng Index as one of their constituent stocks. The Company maintains a powerful brand portfolio, global manufacturing and product development footprint, and healthy financial position with record 2022 worldwide sales of US\$13.3 billion and more than 44,000 employees.



Strategic Drivers

TTI is a global strategy-based organisation. We have been diligent in researching and refining the key concepts for ongoing sustainability and growth. Early on, leadership identified four strategic areas that would drive our success.



Powerful Brands



Innovative Products



Exceptional People



Operational Excellence

Over 140 Years Of Experience

Founded in 1883, AEG (Allgemeine Elektrizitäts-Gesellschaft – translated to General Electricity Company) was the first company to produce electric light bulbs. Not long after, the company began manufacturing the first transportable drilling machines in 1898 – the birth of portable power tools.

Just after the turn of the century, in 1908, AEG released a breakthrough product – the first pistol-grip portable drill. Since then, AEG Powertools has been leading the way globally in new product development and helping to transform the size, performance and capabilities of today’s power tools and their batteries.

AEG Powertools has been produced under licence by TTI since 2005 when the company purchased the electric tools division from Atlas Copco.

Operating in Australia and New Zealand since that time, AEG Powertools has a range of more than 100 tools in the local market, including it’s 58V Commercial Garden Power Tool Range which were introduced in 2016.

Many of our products are developed to local conditions through our team of dedicated product managers based in our Melbourne headquarters, and trialled by independent, qualified tradespeople on Australian jobsites.

Our heavy-duty construction tools – including FUSION Brushless tools and FORCE HD batteries – lead the way in portable power and performance through extensive research and development, clever electronics, quality components and manufacturing.



1883

Deutsche Edison-Gesellschaft für angewandte Elektrizität (DEG) founded by Emil Rathenau



1887

Business is renamed to Allgemeine Elektrizitäts-Gesellschaft (AEG, General Electric Company)



1898

AEG introduces the first transportable drilling machine



1908

AEG produces first portable drill with a pistol grip

2021

The launch of Sub Compact
- a smaller, lighter range
designed to get into
tight spaces



2022

AEG launches 8.0Ah
ULTIMATE HD (High Density)
batteries featuring the latest
premium 21,700 cells



2018

**AEG Onsite
established**



2017

AEG expands into over 40
18V tools. AEG launches
FUSION & FORCE



2016

AEG launches
58V Commercial Garden
Power Tool Range



2005

TTI acquisition of Atlas
Copco's electric tool
division



2009

AEG Logo: Red to Orange
Tools: Blue to Orange



2013

AEG launches its
first Brushless Tool



Our Brands



AEG

POWER TOOLS

AEG's range of innovative power tools deliver power, performance and runtime. Plus our FUSION tools feature a smart sync system when used with FORCE batteries, raising the bar even further to help tradies get more done on site.

OUTDOOR POWER EQUIPMENT

Depending on the level of power your job requires, whether it's for maintaining residential or commercial gardens, AEG's 58V and 18V outdoor power equipment helps you get more done in a day.

FUSION[™]
BRUSHLESS



FORCE[™]
LITHIUM ION

6 YEAR
PRODUCT
WARRANTY*

3 YEAR
BATTERY &
CHARGER
WARRANTY*

* WHEN REGISTERED ONLINE WITHIN
30 DAYS OF PURCHASE

See aegpowertools.com.au/support/warranties for details



Tackle all jobs and materials with Kango's extensive range of hand tools and accessories. Discover tools that have been designed to handle the demands of commercial worksites.



Built on a 100-year reputation of trust, Empire's range of measuring, marking, leveling and layout tools are made for tradies who pride themselves on their precision and accuracy. At Empire, we know that near enough isn't good enough.



See empiretools.com.au/support/warranties for details

See kangotools.com.au/support/warranties for details

Battery Leadership



Innovation is embedded in TTI's cultural DNA. Our long-term investment in Research and Development (R&D) enables the sustainable growth of our product solutions.

THE BENEFITS OF BATTERY POWER TOOLS:



Less Noise & More Locations



Longer Operating Hours



More Income & More Saving



Lower Vibration



Zero Exhaust Emission*



Better Health For The User



FORCE
LITHIUM ION



FORCE HD
HIGH DENSITY



ULTIMATE
LITHIUM



ULTIMATE HD
LITHIUM HIGH DENSITY

*Zero exhaust emissions while the product is being used. This does not include while the product is being charged

Testimonials

Helping organisations and businesses both large and small across Australia and New Zealand.

AEG Onsite was awarded Chisholm Institute's 2022 Industry Partner of the Year in recognition of servicing Chisholm's carpentry department with classroom kits, and supporting apprentice programs for more than 5 years.



WHAT OTHERS ARE SAYING ABOUT AEG ONSITE

“

AEG is our trusted partner for power tools and power garden equipment for G'Day Group parks nationwide.

Great products, direct dealings, free delivery, and easy charging to our Bunnings Account make them a smart choice for our business.

Discovery Holiday Parks

”

“

Saved us thousands in lost down time and allowed us to complete our work on time and within budget.

We get quick solutions to our problems and have a single contact to assist us, which is why we have built a great relationship from day one.

Liftshop Pty Ltd

”

“

Their rapid tool service or replacement through their Onsite vans is the highest calibre warranty service in the industry.

Victoria University

”

“

Customised deals fulfilled to hundreds of locations. Invoiced to our Bunnings account without hassle. It's an easy choice.

Zinc Group

”

“

We've trusted AEG for our tool needs for the last 5 years due to their personalised service and unwavering warranty support via their Onsite vans.

Project Coordination

”

“

With their innovative approach and deep understanding of our needs, AEG Onsite presented us with a customised tool storage solution that perfectly addressed the challenges we faced in organising and managing our equipment across multiple sites.

TAFE NSW

”



AEG **ONSITE. ON DEMAND.**

Name	Title	Email	Phone
Jason Widt	Commercial Account Manager QLD	jason.widt@ttibrands.com.au	0408 569 243
Braeden Eccleston	Commercial Account Manager NSW	braeden.eccleston@ttibrands.com.au	0488 114 049
Paul Higginson	Commercial Account Manager VIC/TAS	paul.higginson@ttibrands.com.au	0437 551 323
Clayton Smith	Commercial Account Manager SA	clayton.smith@ttibrands.com.au	0477 111 434
Richard Dell	Commercial Account Manager WA	richard.dell@ttibrands.com.au	0438 522 669
Matthew McInerney	Head of Sales Commercial	matthew.mcinerney@ttibrands.com.au	0438 110 636
Jamie Vella	Business Development Manager AEG Powertools and Outdoor Equipment	jamie.vella@ttibrands.com.au	0400 600 292
Krystle Brown	Business Development Manager Hand Tools and Accessories	krystle.brown@ttibrands.com.au	0400 116 325



AEGPowerTools



aegpowertoolsau



aegpowertoolsau